

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicants:	)	I hereby certify that this paper is
	)	being filed electronically with the
<b>RAMASWAMY, et al.</b>	)	United States Patent and
	)	Trademark Office on this date:
Serial No.: 10/589,149	)	
	)	
For: METHODS AND APPARATUS TO	)	<b>December 16, 2010</b>
DETERMINE AUDIENCE VIEWING OF	)	
VIDEO-ON-DEMAND PROGRAMS	)	
	)	<u>/Margaret Spiker/</u>
Filed: August 11, 2006	)	Margaret Spiker
	)	
Group Art Unit: 2427	)	
	)	
Examiner: Patrick A. Ryan	)	
	)	
	)	

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**

Mail Stop Petition  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Applicants hereby petition for a 2-month extension of time to respond to the Official  
action mailed on July 19, 2010.

**1. Small Entity Status**

- ☐ Verified statement(s) claiming small entity status is(are) attached.
- ☐ Small entity status has been established and is still effective.
- ☒ Has not been established.

**2. Extension of Time**

- ☒ This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month		\$130.00		\$65.00
Two Months	X	\$490.00		\$245.00
Three Months		\$1,110.00		\$555.00
Four Months		\$1,730.00		\$865.00
Fifth Month		\$2,350.00		\$1,175.00

**If an additional Extension of Time is required, please consider this a petition therefor.**

Extension Fee: \$0.00

- ☐ An extension for \_\_\_\_\_ month(s) has already been secured and the fee paid therefor of \$ \_\_\_\_\_ is deducted from the total fee due for the total months of extension now requested.

Deduction: \$0.00

**Extension Fee Due With This Request \$490.00**

**3. Method of Payment of Fees**

- ☐ Charge Deposit Account No. 50-2455 in the amount of: \$0.00
- ☒ Electronic Funds Transfer **\$490.00**
- ☐ No Payment Due

**4. Deposit Account and Refund Authorization**

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

Please direct all future communications to the address associated with USPTO Customer No. 81905.

Respectfully submitted,

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By: /William E. Jacklin/  
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**December 16, 2010**